

An aerial night view of a city, likely Singapore, showing a complex network of highways with light trails from traffic. The city lights are visible in the background. Overlaid on the image is a network diagram consisting of glowing white arcs connecting various points, symbolizing data flow and connectivity.

HOW TO BUILD A DATA HUB

FOR THE UNKNOWN IN MORDERN DATA

 AlphaGO

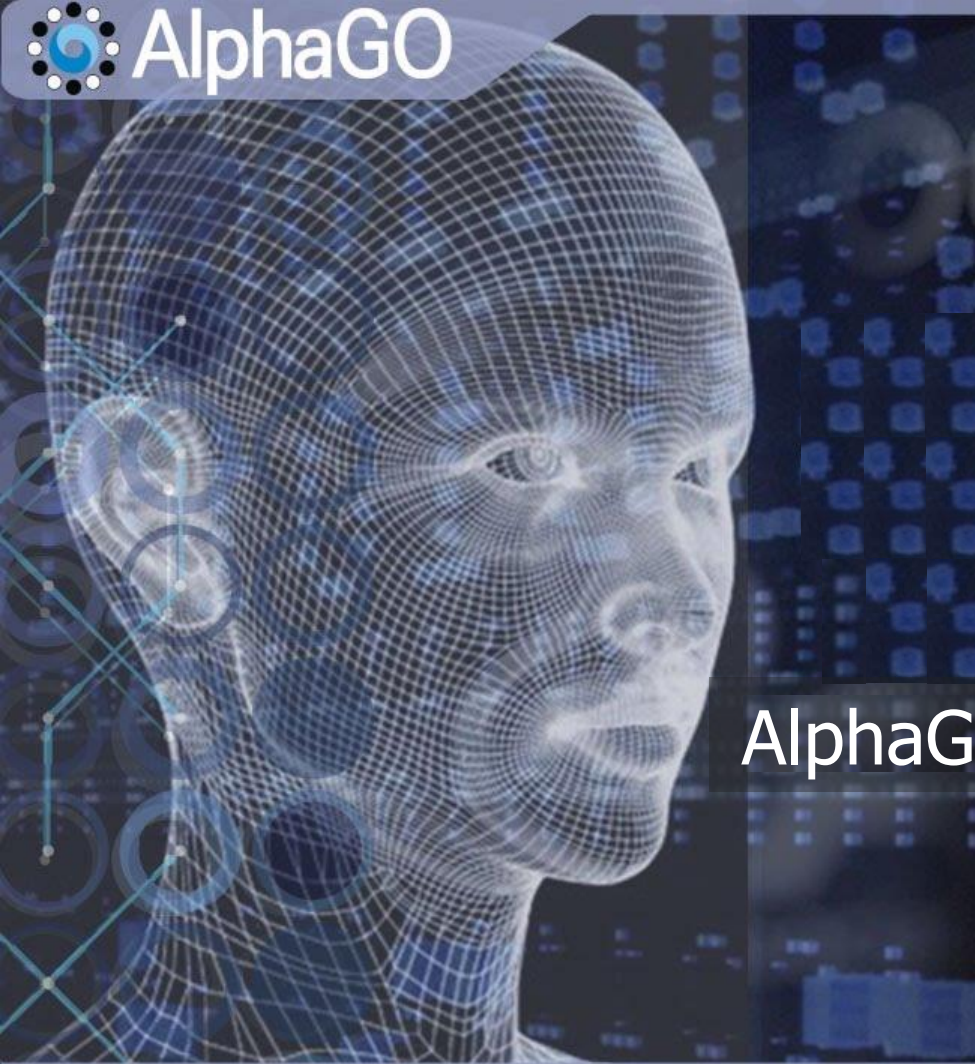


AlphaGO Lee

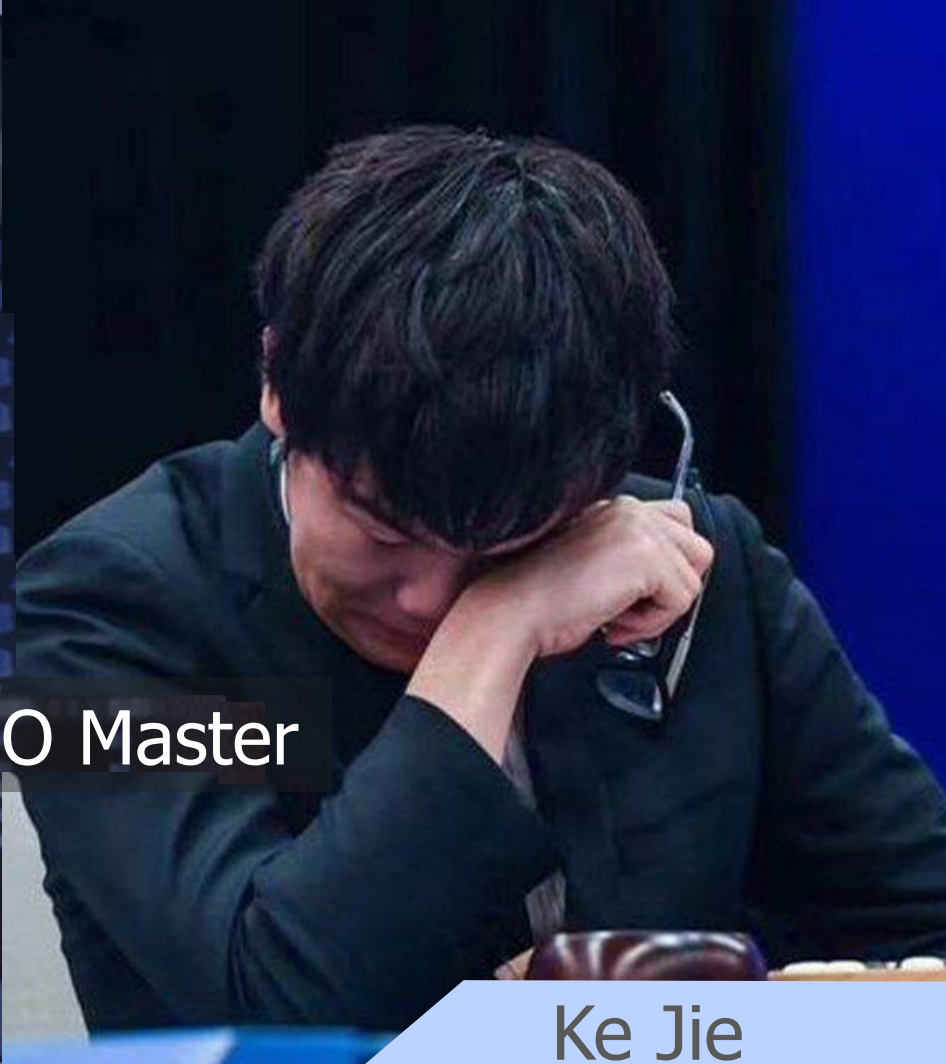


Sedol Lee

 AlphaGO

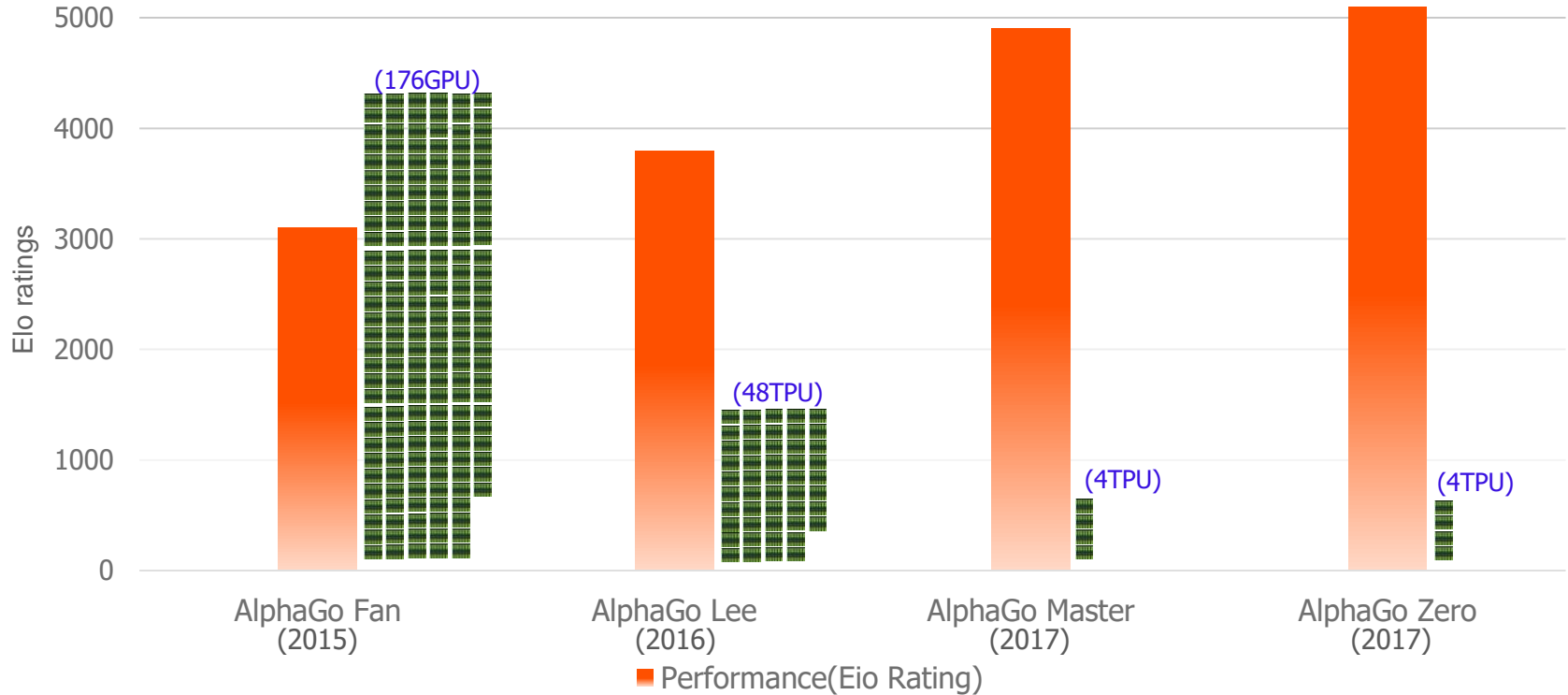


AlphaGO Master



Ke Jie

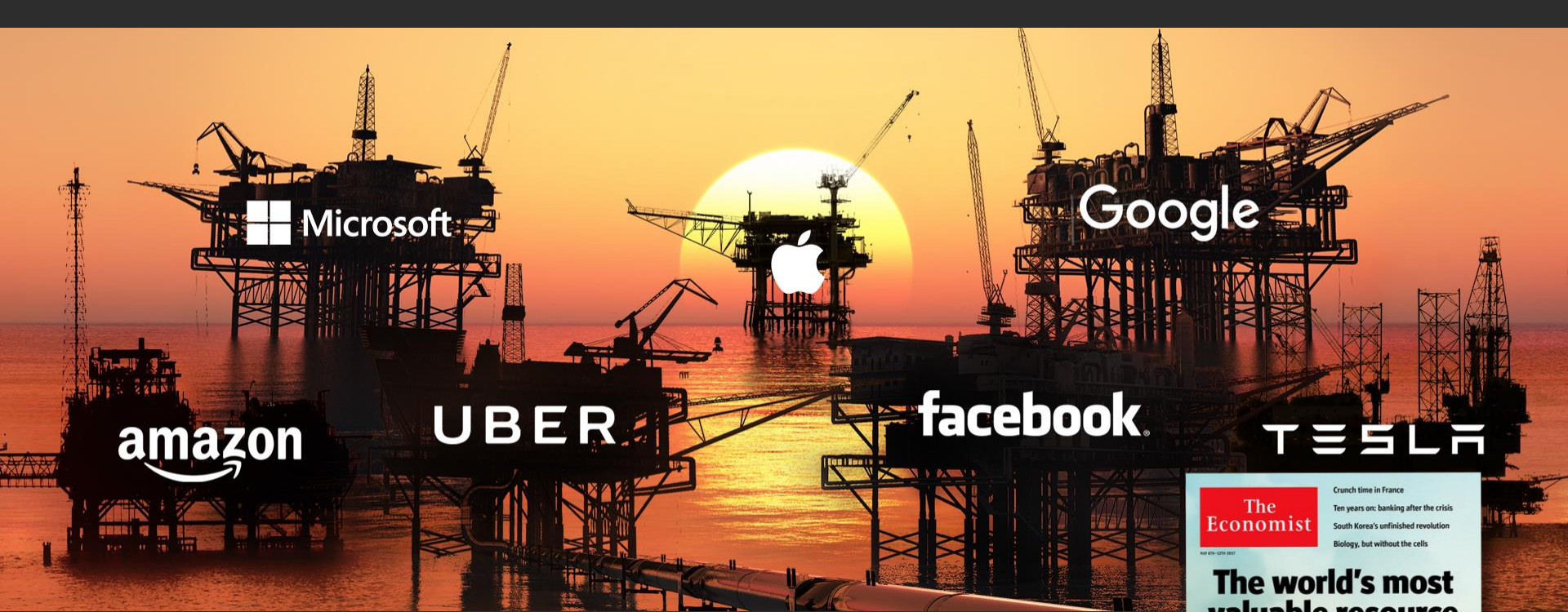
Evolving H/W Accelerates AI Performance



Elo ratings - a measure of the relative skill levels of players in competitive games such as Go

A close-up, shallow depth-of-field photograph of a Go board. The board is made of light-colored wood with dark lines forming the grid. Numerous black and white Go stones are scattered across the board, some in focus in the foreground and others blurred in the background. The stones are smooth and oval-shaped. The lighting is warm, highlighting the texture of the wood and the sheen of the stones.

**DATA IS VITAL TO MACHINE
LEARNING**
- Data for 30,000,000 Moves



Microsoft

Google



amazon

UBER

facebook

TESLA

The Economist

Crunch time in France
 Ten years on: banking after the crisis
 South Korea's unfinished revolution
 Biology, but without the cells

The world's most valuable resource

Data and the new rules of competition

DAWN OF 4TH INDUSTRIAL REVOLUTION

BIG DATA, AI DRIVING CHANGE IN EVERY INDUSTRY



1st Revolution

1760-1820's
Steam Power
Rural to Industrial



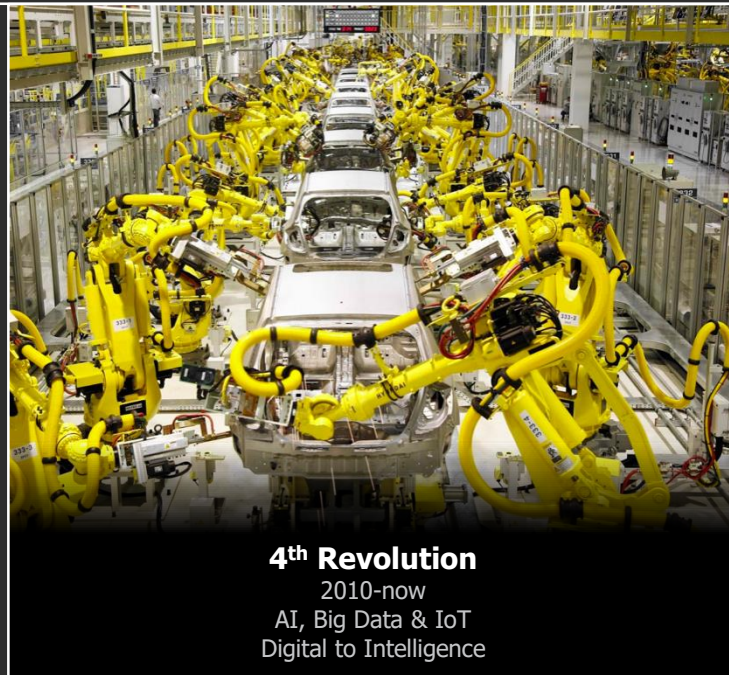
2nd Revolution

1870-1914
Electricity
Industrial to Mass
Production



3rd Revolution

1980-2010
PC
Mass production to Digital

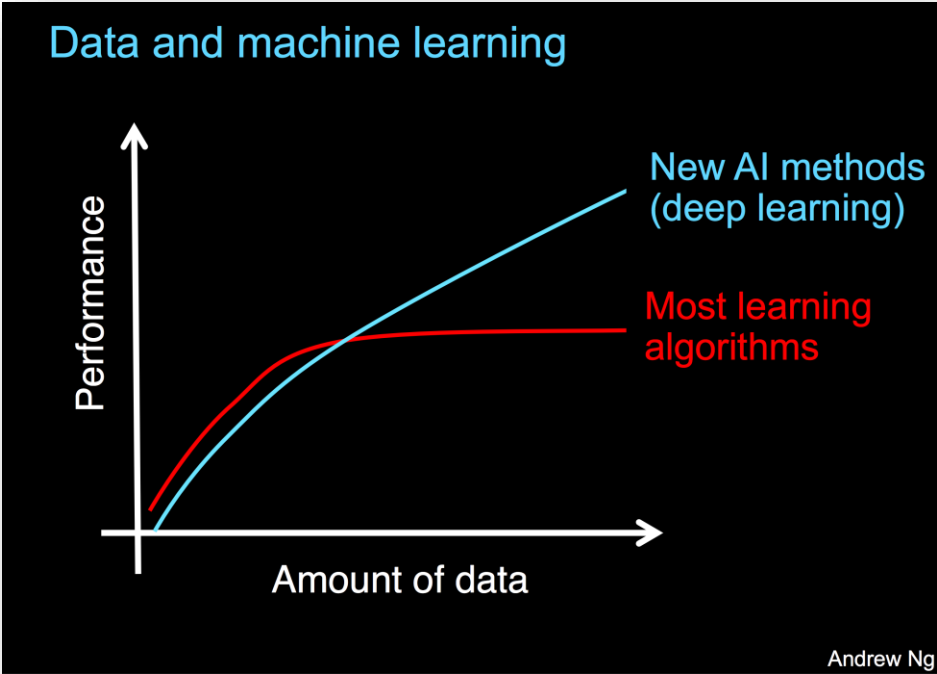


4th Revolution

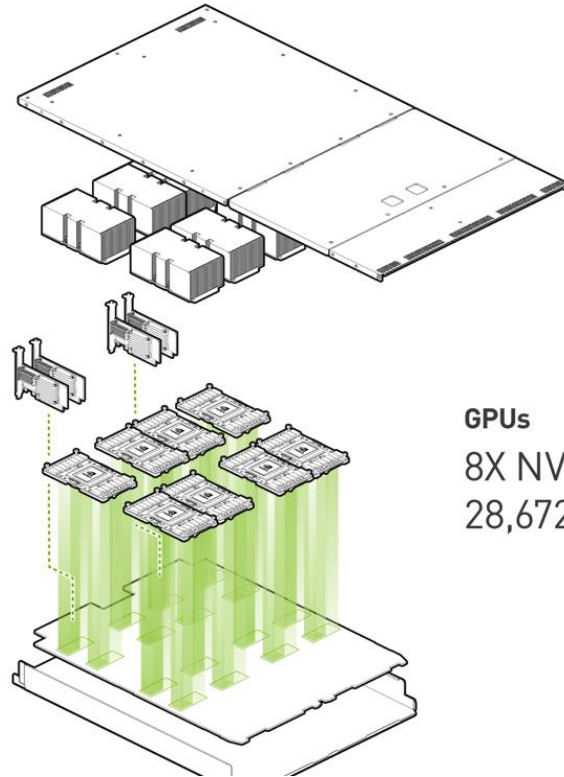
2010-now
AI, Big Data & IoT
Digital to Intelligence

DATA IS VITAL TO MACHINE LEARNING

OBSERVATION BY PROF. ANDREW NG, AI LUMINARY



SOUL OF DGX-1 IS PARALLEL



NETWORK INTERCONNECT

4X InfiniBand™ 100 Gbps EDR
2X 10GbE

GPUs

8X NVIDIA Tesla® P100 16GB/GPU
28,672 Total NVIDIA CUDA® Cores

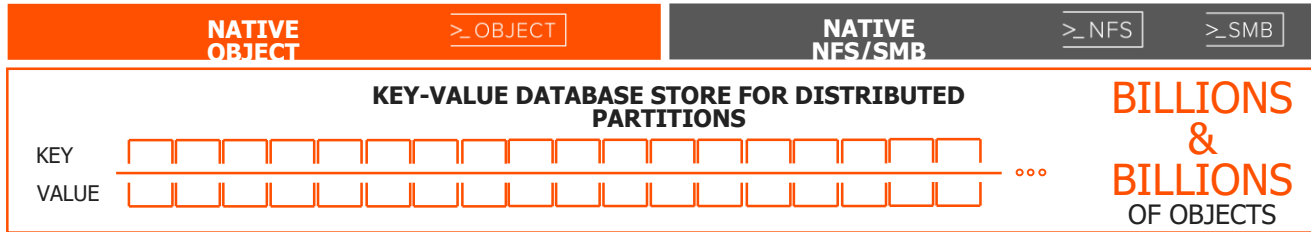
GPU INTERCONNECT

NVIDIA NVLink™
Hybrid Cube Mesh

SOUL OF FLASHBLADE IS PARALLEL

POWERING 75 BLADE-SCALE IN SINGLE IP WITH PURITY FOR FLASHBLADE

Purity **FB** 2



THREE ESSENTIAL THINGS FOR AI

FRAMEWORKS & APPLICATIONS



COMPUTE FROM CPU TO GPU SERVERS

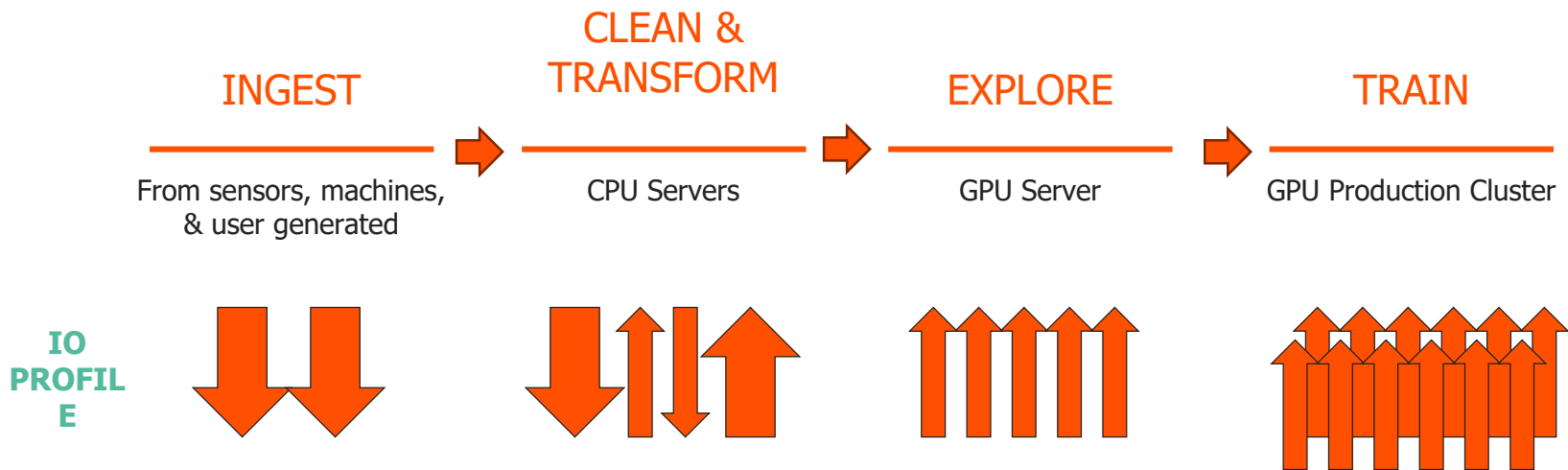


STORAGE POWER ENTIRE AI PIPELINE

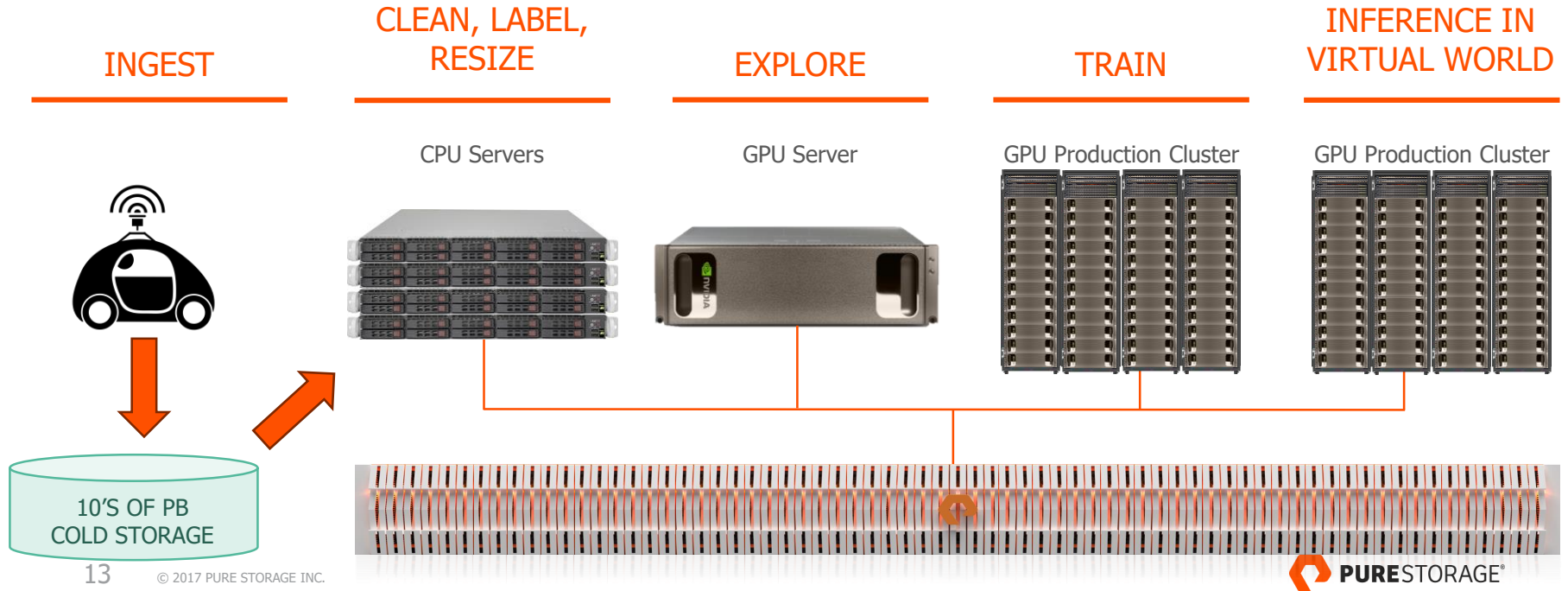


WIDE RANGE OF NEEDS IN THE PIPELINE

SIGNIFICANT CHALLENGE TO LEGACY STORAGE



REAL WORLD PIPELINE IN AN AUTONOMOUS CAR COMPANY



AI SYSTEMS DESIGN PATTERNS

GOAL IS TO KEEP THE GPU_s 100% BUSY

FULL TRAINING WORKFLOW



BENCHMARK SETUP



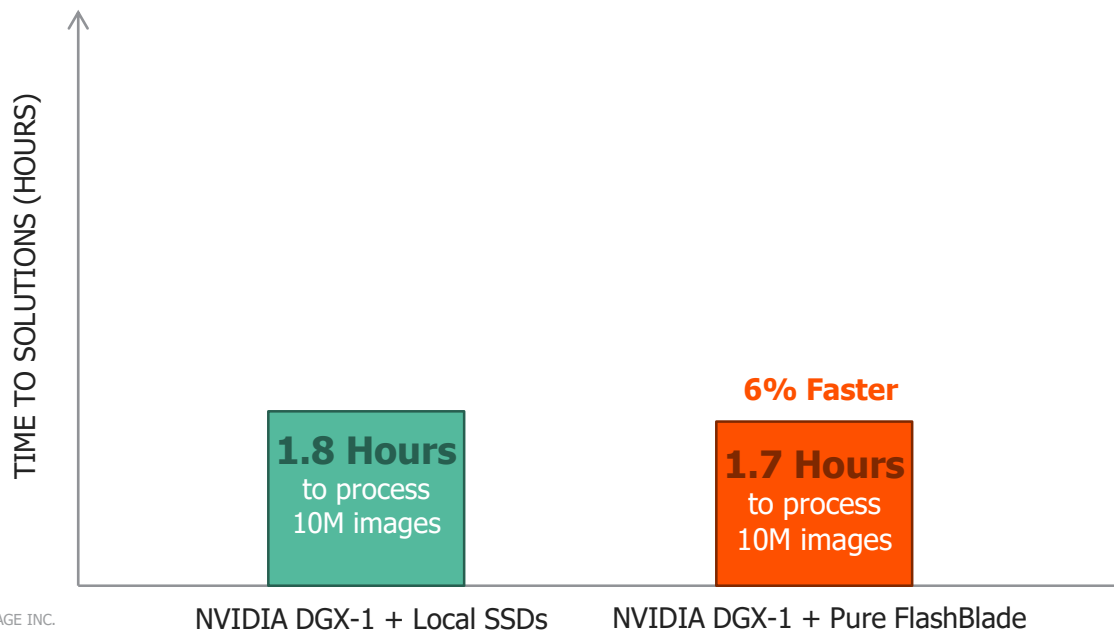
Setup #1: DGX-1 with 4x Local SSDs



Setup #2: DGX-1 with 1x FlashBlade

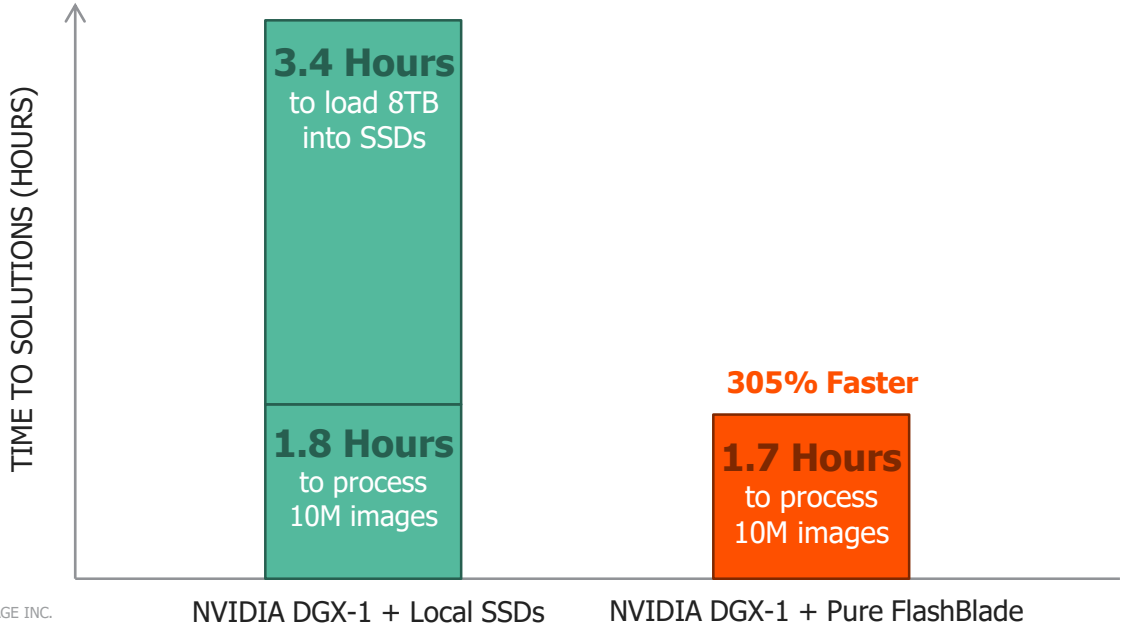
RESULT: FLASHBLADE vs LOCAL SSDs

TENSORFLOW TRAINING BENCHMARK WITH RESNET-50



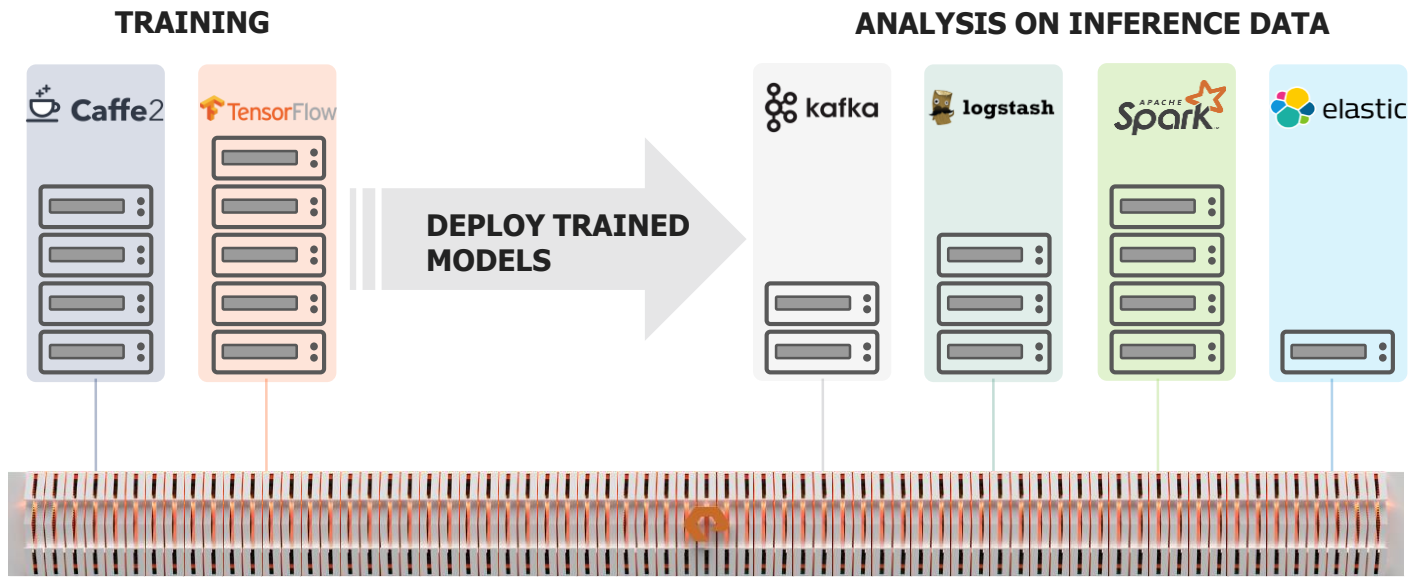
RESULT: 3X FASTER END-TO-END

TENSORFLOW TRAINING BENCHMARK WITH RESNET-50



ANALYTICS FOR PRODUCTION DATA

"TUNED FOR EVERYTHING" DATA PLATFORM FOR BOTH TRAINING AND INFERENCE WORKLOADS





**ONE OF THE
WORLD'S LEADING AI
SUPERCOMPUTERS**



**WORLD'S FASTEST
WEBSCALE DATABASE
RESTORES**



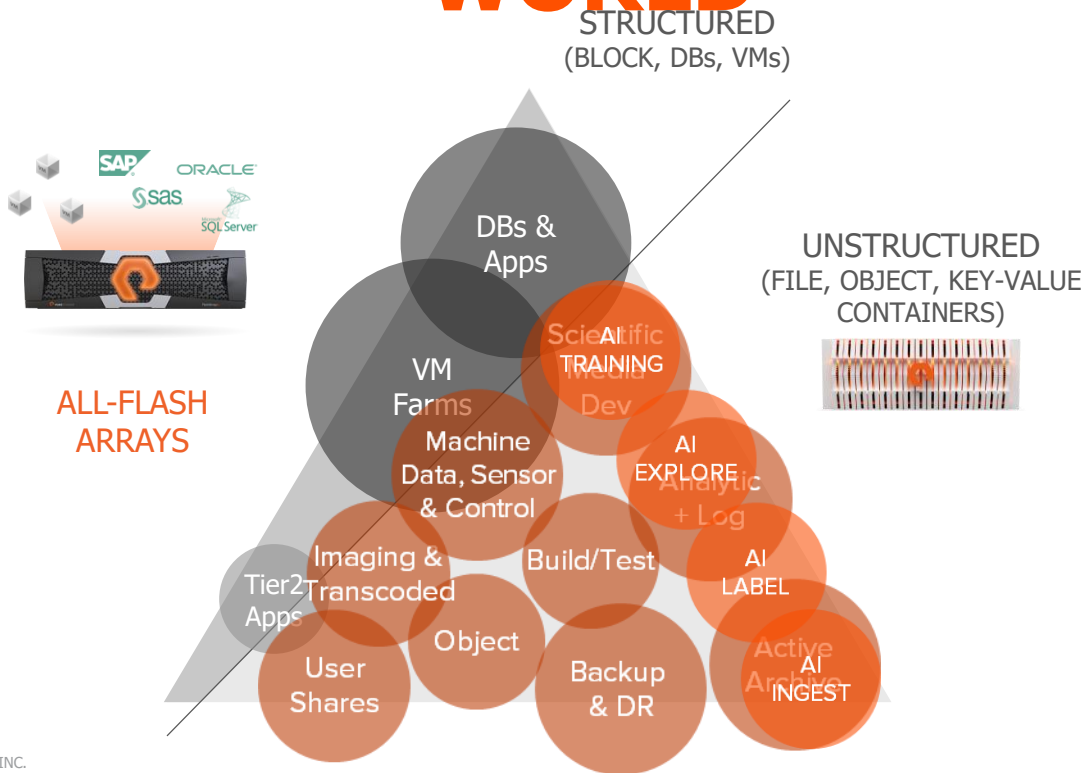


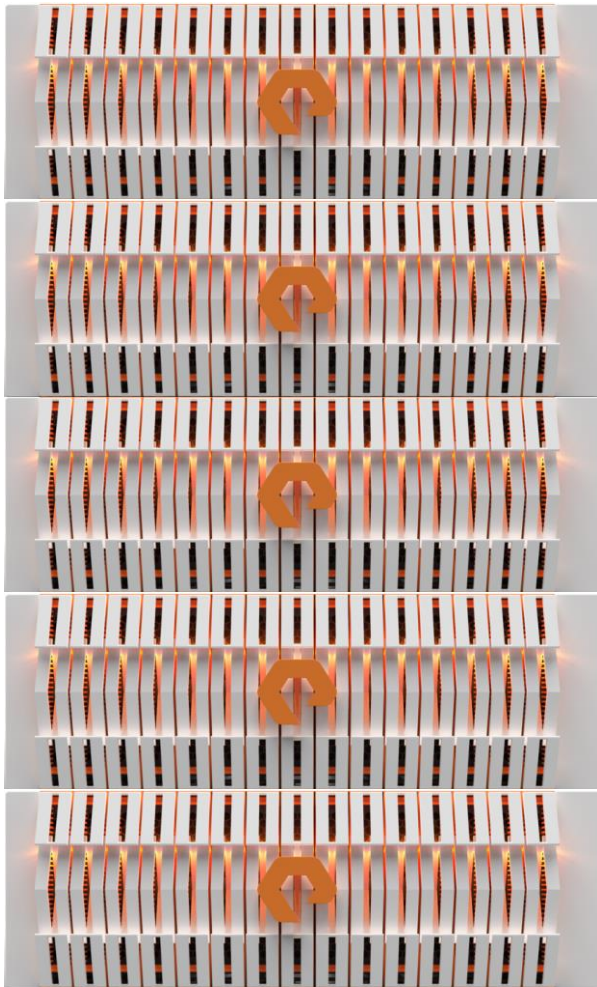
Make it real.

MAKING AUTONOMOUS CARS POSSIBLE BY 2021

Zenuity, a joint venture of Volvo and Autoliv, aims to build autonomous driving software for production vehicles by 2021. They chose to build their deep learning infrastructure with NVIDIA DGX-1 servers and Pure FlashBlade systems to accelerate their AI initiative.

AI EXPANDED OUR VIEW OF THE WORLD





FLASHBLADE

INDUSTRY'S FIRST DATA HUB PURPOSE-BUILT FOR AI & DEEP LEARNING



BLADE

Powerful, Elastic Data
Processing & Storage Unit



PURITY

Massively Distributed
Software for Limitless Scale



SCALE-OUT FABRIC

Software-defined fabric that scales
linearly with more data & clients



A LEADER FOUR YEARS IN A ROW!

Figure 1. Magic Quadrant for Solid-State Arrays



Gartner

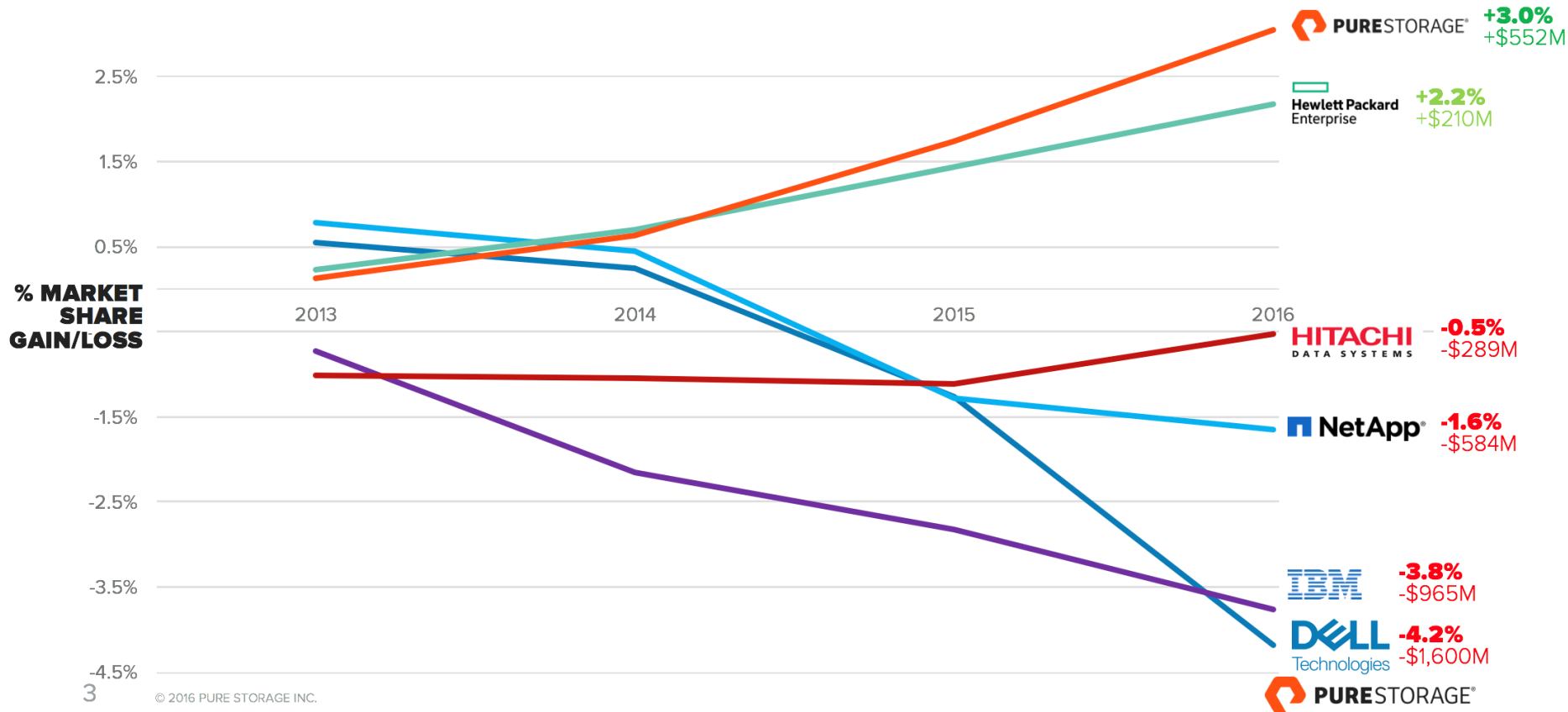
A MAGIC QUADRANT LEADER

Source: Gartner Magic Quadrant for Solid State Arrays July 2017.

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CUMULATIVE 4-YEAR MARKET SHARE GAIN/LOSS

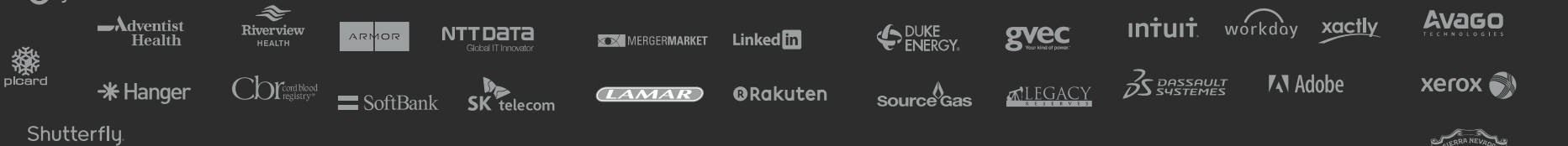
EXTERNAL ENTERPRISE STORAGE, 2013-2016





WE'VE HELPED > 3000 CUSTOMERS

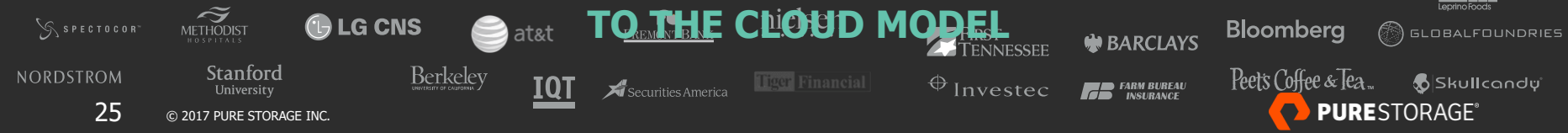
ACCELERATE POSSIBLE



**ACCELERATE
DIGITAL BUSINESS**

**TRANSFORM
IT
TO THE CLOUD MODEL**

**HARNESS
VALUE OF DATA**



For More Information, Visit Pure Storage Booth Today, Email to "Korea@purestorage.com"

STORAGE AS SMART AS ARTIFICIAL INTELLIGENCE

AI (인공지능), 그리고 정밀한 데이터 분석이 요구되는
민첩하고 스마트한 비즈니스 환경 구현을 위하여 설계된 퓨어스토리지 "FlashBlade"
현재의 셀프 드라이빙 자동차는 시작일 뿐입니다.
모든 AI 기술은, 퓨어스토리지 "FlashBlade" 에서 구현되고 여러분은 단지 즐기시면 됩니다.

FlashBlade is the embodiment of our vision of self-driving storage

AI의 절대적 기준, "셀프드라이빙 스토리지 - 플래시블레이드"를 지금 만나보세요.

ZERO

관리의 어려움이 전혀 없다

10X FASTER

10배 빠른 데이터 처리속도

INSIGHTS

비즈니스 미래 통찰력 증대



